



Young Latino Philanthropist (YLP) Initiative

2018 – 2019 APPLICANT INFORMATION PACKET OVERVIEW

YLP BACKGROUND

The Latino Community Foundation of Colorado’s (LCFC) Young Latino Philanthropist initiative (YLP) was started by a group of visionaries under 35 years old who wanted to make a difference in the Latino community by collectively pooling financial resources. Using the “giving circle” concept, these young visionaries are helping to grow leadership and philanthropy in Colorado. **YLP is a new generation of philanthropists dedicated to tackling pressing issues in the Latino Community through culturally relevant giving.** Money raised goes to Latino causes that are selected by the group. They will focus their funding on projects that demonstrate innovation and originality in addressing community issues through new approaches.

70 percent of Latinos in Colorado are under the age of 40. We need to harness their time, talent and funds to create a land of opportunity for Latinos.

– Mitchell Gonzales, age 30, LCFC Board Member

The YLP will provide grants to individual(s), clubs, businesses or organizations for charitable activities. YLP seeks to **fund innovation and forward thinkers whose project ideas encompass the values of family, empowerment and cultural inclusiveness to build strong communities.** Higher consideration will be given to those projects that think outside the box and whose outcome(s) will have the greatest impact on people while creating leadership opportunities and growth.

CRITERIA

Grants for charitable activities operating in Colorado. **Funding**

Consideration will be given to:

- For-profit businesses impacting the community
 - Individual(s) with a project that benefits the community ¹
 - Clubs
 - Latino-serving (51% or greater)
 - Nonprofit organizations - 501(c)(3)²
 - Leadership ability to execute project
- Grants may range from \$500 - \$2,500
 - Total funding availability is expected to range from \$15,000 - \$20,000
 - Because of the limited grant dollars available, it is anticipated that not all applicants invited to apply will be funded

¹ Not to benefit a sole person for example a scholarship fund

² Provide 501 (c) (3) verification documents with application

Visit our Facebook page at [YoungLatinoPhilanthropists](#)

FUNDING PRIORITY

Funding is centered on the following core values: family, empowerment and cultural inclusiveness. YLP looks to invest in projects that are innovative and forward thinking in the following areas:

- Building community cohesion
- Addressing an unmet need that contributes to people's wellness and or development regardless of what stage of life
- Building leadership skills
- Developing talents that will be used to impact the core values listed above

APPLICATION PROCESS

- I. Complete and submit online grant application form by November 9, 2018 by 5:00 p.m. MST
- II. Applications will be reviewed by YLP Selection Committee after November 12, 2018
- III. Semi-finalists will be selected in mid-November
- IV. Semi-finalists will present projects to Selection Committee in-person, Zoom or Skype, video or telephone – Saturday, December 8, 2018.**
- V. Awards will be distributed mid-January 2019.

Semi-finalists must be prepared to present their projects (in-person, Zoom or Skype, pre-recorded video or telephone) to the Young Latino Philanthropist Leadership Team and an audience made up of donors and community members. The format, location and method of presentation are as follows:

- a) Semi-finalists will have 8 minutes to present their project with an additional 5-7 minutes for questions. Presentations are not to exceed 15 minutes.
- b) Presentation venue will be located at Rose Community Foundation 600 Cherry Street, Suite 1200 Denver, CO 80246
- c) Finalists outside this Denver area can substitute in-person interview via telephone, Zoom or Skype or a pre-recorded video submission.
- d) Final selection and grant awards will take place by **mid-January, 2019.**

HOW TO APPLY

Only applications submitted through Rose Community Foundation's online grants portal will be accepted. To create an account in the online grants portal and to view and complete the grant application, visit www.grantinterface.com/Home/Logon?urlkey=rcfdenver. **Because this RFP is invitation-only, you will need to enter a code to access the application. The code is YLP2018.** (Once logged in, click on the word "Apply" in the navigation bar at the top of the page. An access code box will appear in the upper right-hand corner where you can enter this code.)

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IMPORTANT DATES

- September 28, 2018 – Release of request for proposal
- November 9, 2018 at 5 p.m. MST - All proposals DUE
- December 8, 2018 – Semi-finalist presentations at Rose Community Foundation
- Mid-January – Grants will be distributed
- March 2019 – Grant award recipients will be formally announced and recognized at the Latino Community Foundation’s annual donor appreciation reception. Those selected are strongly encouraged to attend.

DEADLINE/SUBMISSION

If your project meets the above criteria, we invite you to submit a proposal for a YLP grant. The deadline for submissions is **November 9, 2018, at 5pm MST. Late proposals will not be considered for review.**

QUESTIONS

For questions regarding the Latino Community Foundation of Colorado or the Young Latino Philanthropist grant decision-making process, please contact Rachel Griego, Project Director, at rgriego@rcfdenver.org or 303.398.7449.

For questions regarding the online application or grants portal, please contact Kelli Rojas, Grants Manager, at krojas@rcfdenver.org or 303.398.7446.

APPLICATION QUESTIONS

The information provided below is provided as a resource to help you prepare your proposal. **All proposals must be submitted online** where character limits and attachment file size limits are enforced. Visit the online application before starting work on your submission.

Applicant Information

Project Name

Name of project/program

Past YLP Grant Recipient

Are you a past recipient of a YLP grant?

Primary Contact

Provide the name, business title, phone number and email address of the primary contact person for this request.

Fiscal Sponsor

Does your organization use a fiscal sponsor? If yes, provide the organization name, address and website as well as your contact's name, phone number and email address. If no, please write "N/A."

Social Media

Provide the website, Twitter and/or Facebook addresses associated with the project.

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Project Information

Total Grant Amount Requested

Grants of up to \$2,500 will be awarded.

Project Description

Provide a concise description of your project and the impact it will have in the community.

Project/Program Activities

How will the grant funds be used? Describe your primary project/program activities.

Geographic Area Served

Select the geographic area(s) that will be served with this project/program.

Total Number of People Served

Provide the total number of people to be served by the project.

Impact Measurement

Describe how you will measure the impact of your project and what accountability measures will be incorporated to ensure the project is completed on time.

Other Funding Sources

List other funding sources for the project.

On behalf of all the LCFC and YLP, we thank you for your interest in helping build strong Latino communities. We look forward to receiving your proposal.

The LCFC is an initiative of Rose Community Foundation launched in partnership with Hispanics in Philanthropy, The Jay and Rose Phillips Family Foundation, Western Union Foundation and individual LCFC Founders to be a resource in the community and a catalyst for positive change

For more information on the Latino Community Foundation of Colorado or the Young Latino Philanthropy Initiative, please visit our website **Latinocfc.org** and YLP [Facebook page](#).

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